

London, 26<sup>th</sup> November 2018

**Travel insurance landscape set to expand with a new partnership  
between Allianz Partners UK and Affinity Insurance Services  
New distribution channel sees smaller travel businesses offer customers  
peace of mind**

As a trusted global brand, Allianz Partners UK has successfully secured a partnership with Affinity Insurance Solutions, the expert insurance group, to deliver a range of travel products across the industry. This collaboration will see smaller travel businesses, such as coach companies and independent tour operators, being able to offer insurance solutions to their customers that they previously may have struggled to access.

Under the new partnership Allianz Partners UK will provide the underwriting and claims handling services to Affinity Insurance Services trade customers. Optimising on the global reputation of Allianz Partners UK, Affinity Insurance Services is able to broaden its travel insurance portfolio and deliver an enhanced customer experience.

Commenting on the new partnership, Barry Smith, Travel Insurance Underwriting Manager for Allianz Partners UK said, "Affinity Insurance Services is a great addition to our travel portfolio, as the strategic distribution channel that we have developed between us allows us to reach clients in the industry that may have been unable to offer an insurance solution. Not only does Affinity Insurance Services have a wealth of experience across the insurance landscape to be able to offer expert advice, it has allowed us to expand our footprint within the travel trade sector."

Nikki Sparkes at Affinity Insurance Services adds, "We believe that Allianz Partners UK is a great fit for our business due to its well established roots in the travel insurance sector. Not only can the partnership provide quality products for cover on a UK and European basis, but Allianz Partners UK has the capability to deliver global offerings for any clients that require these products. This

collaboration allows us to continue to build on the strength of our relationship with clients across the travel sectors, working together to bring added value to our customers.”

### **About Allianz Partners**

Dedicated to bringing global protection and care, Allianz Partners is the B2B2C leader in assistance and insurance solutions in the following areas of expertise: assistance, international health & life, automotive and travel insurance. These solutions, which are a unique combination of insurance, service and technology, are available to business partners or via direct and digital channels under three internationally renowned brands: Allianz Assistance, Allianz Care and Allianz Automotive. This global family of over 17,500 employees is present in 76 countries, speaks 70 languages and handles 44 million cases per year, protecting customers and employees on all continents.

For more information, please visit: [www.allianz-partners.com](http://www.allianz-partners.com)

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